



Our Story

What began as a mother's wish to offer a playful respite for her daughter fighting brain cancer has now become a movement to reclaim the innocence and playfulness of childhood for those that are threatened by the realities of their medical conditions. Our organization is distinctive in that it focuses on unique play as a means of recovery for kids in the fight of their lives. This is a theme that we truly work and live by. All of our events focus on play...**PLAY** for the family, **PLAY** for kids that aren't able to play, **PLAY** for the adults. As Plato taught us, "You learn more about a person in an hour of play than in a year of conversation."

2020 June Jam Music Festival

Presented by Charles Schwab

This annual fundraising event features live music by The River, who will be joined by local musicians, choir and ensembles for a truly memorable music festival experience. Entertainment, dinner and drinks for the whole family are included with each ticket.

All 2020 proceeds will benefit the pediatric palliative care program at Children's Hospital Colorado. Designed to ease the symptoms, pain and stress of life-threatening illness for children and family. Children's Hospital Colorado's palliative care team works to create positive experiences and celebrate moments of joy for children and families during this difficult time.

[LEARN MORE AND REGISTER FOR JUNE JAM](#)

Event Details:

- Friday, June 12, 2020, 5:00-9:00 pm in the Charles Schwab Amphitheater in Lone Tree, CO
- 1,500+ Attendees including families, couples, corporate employees & young professionals
- Heavily marketed to 4,500 Charles Schwab campus employees and the City of Lone Tree
- Heavily marketed to over 5,000 Bags of Fun donors through email and social media channels
- Sponsorships available for \$5k and \$3k - let us design a package that makes sense for you
- Individual tickets can be purchased for \$30 Adult / \$15 Teen / Children 12 and under FREE!

Premier Sponsor: \$5,000

- Admission for 10 adults & 4 teens
- Premium on-site signage opportunities
- Logo placement on promotional items
- Logo placement on all event marketing materials (digital and print)
- On-site marketing opportunities
- Recognition from stage during the event

Community Sponsor: \$3,000

- Admission for 6 adults & 4 teens
- Premium on-site signage opportunities
- Logo placement on promotional items

